Uday Barla

Workflow design résumé

Open to remote Enterprise SaaS roles | linkedin.com/in/uday-barla/

Product designer focused on role-specific operational workflows. My work spans campaign configuration at Apxor and lender dashboards and repayment collection at FreeBird.

Experience

SRC Designs | Product Designer

Jun 2024 – Jul 2026

Owned product design from discovery and information architecture through prototyping and developer handoff.

Tilicho Fin Tech | Product Designer · FreeBird redesign

Apr 2023 – Nov 2024

Designed lender workflows and a separate repayment collection application for staff. Part of this client engagement ran through SRC Designs.

Apxor | Product Designer

Feb 2021 – Apr 2023

Owned UX direction for campaign configuration and behavioural targeting. Began on retainer and moved to full-time in December 2021.

Tilicho | UX/UI Designer · FreeBird

Feb 2020 – Mar 2021

Designed lender-side loan and repayment workflows on retainer.

Huawei Technologies | Project Technical Lead

Sep 2017 – Sep 2018

Worked on backend development for a private cloud SaaS product.

Education and development

Design Diploma | Design for Change | In progress since Aug 2026

UX/UI Design Certification | Bridge UX Design Studios | Oct 2019 – Mar 2020

M.Tech, Computer Science | IIT Bombay | 2015–2017

B.Tech, Computer Science & Engineering | Gayatri Vidya Parishad College of Engineering | 2009–2013

Skills and tools

Problem synthesis, information architecture, workflow design, behavioural analytics, interaction design, wireframing and prototyping. Figma, Sketch and Adobe XD.